

BUSINESS STRATEGIST, MINDSET COACH & SPEAKER

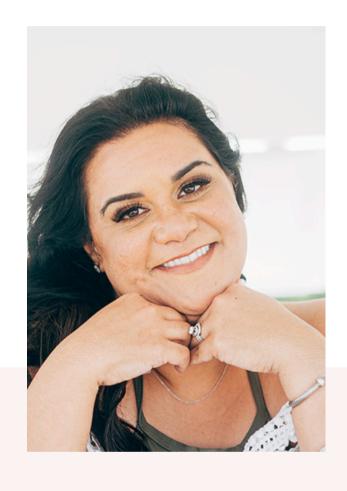
MEDIA KIT

# Janessa Borges. LCSW

I'm a first generation Latina, therapist, speaker, business strategist & mindset coach.

I was born and raised in Miami, and attained my degree from the clinically intensive program at NYU. I have over twenty years of experience working with individuals and families.

I help Latinas, the BIPOC community (and therapists) open, market and scale multi six figure businesses with clarity, strategy & confidence.



After over 12 years in practice I'm in the process of writing a book, I've created a program that helps therapists open, market and scale their own successful private practices & have established Latinas Empowering Latinas a community of Latinas that support one another and break glass ceilings while focusing on collaboration over competition.

I host networking events throughout the U.S. and my podcast "Latinas Empowering Latinas" helps reach and support others throughout the world.

# Janessa Borges

### SIGNATURE TOPICS

- Overcoming adversity&
  achieving success as a First
  Gen Latina entrepreneur.
- Overcoming Imposter
  Syndrome: How to stop
  playing small and grow your
  business.
- How to open, market, & scale a multi six figure business.
- Working Less & Making More:
  Setting up systems that help
  you scale
- How to be successful while still being able to give back to your community without self-sacrificing
  - Overcoming Burn Out &
    Creating Balance from Hustle
    Culture to Creating Space



21+
years in the mental health field

13+ years in private practice

years as a school social worker
4,000+
total podcast downloads

# COLLABORATION PACKAGES

#### **PACKAGE A: \$1,200**

- Professional Virtual Guest Speaking
- 45 minute presentation
- 45 minute Q&A
- Social Media Story Share

#### **PACKAGE B: \$3,000**

- Professional Keynote Speaking (up to 60 minutes)
- Social Media Posts

#### **PACKAGE C: \$5,000**

- Half-Day Seminar
- Professional Keynote Speaking
- Social Media Posts

#### Speaking Impact

#### Feedback from event hosts & attendees

Janessa was a powerhouse of a presenter for my membership. She not only brought her good humor and high energy, but also delivered extremely impactful insights and motivation that my members loved. I will definitely be inviting her back."

## Doula Darcy, CEO Doula Business Coach

"Janessa is nothing short of a power player. She helped me assess and align my vision and goals for my personal life and what I wanted from my business. I was drowning when I found her and I did not fully realize how bad until she started to help me untie the knots. I am in a place now where I feel extremely successful as an entrepreneur and as a mom. I would not be in this place without her. "

Jennifer Waldsmith, CEO TME Brand Marketing

### CONTACT DETAILS

Pleases feel free to contact me to book or if you have any questions.



janessamborges@gmail.com www.janessaborges.com



② @janessa.borges

