



www.janessaborges.com

Janessa Borges

FIRST GEN LATINA, THERAPIST,
BUSINESS STRATEGIST, MINDSET
COACH & SPEAKER

MEDIA KIT

Janessa Borges. LCSW

I'm a first generation Latina, therapist, speaker, business strategist & mindset coach.

I was born and raised in Miami, and attained my degree from the clinically intensive program at NYU. I have over twenty years of experience working with individuals and families.

I help Latinas, the BIPOC community (and therapists) open, market and scale multi six figure businesses with clarity, strategy & confidence.



After over 12 years in practice I'm in the process of writing a book, I've created a program that helps therapists open, market and scale their own successful private practices & have established Latinas Empowering Latinas® a community of Latinas that support one another and break glass ceilings while focusing on collaboration over competition.

I host networking events throughout the U.S. and my podcast "Latinas Empowering Latinas" helps reach and support others throughout the world.

AS SEEN IN

**NASW
FLORIDA
CONVENTION**

**NASW
CALIFORNIA
CONVENTION**

**NASW NORTH
CAROLINA
CONVENTION**

**LATINAS
EMPOWERING LATINAS®
PODCAST**

Janessa Borges

SIGNATURE TOPICS

- ✓ Overcoming adversity & achieving success as a First Gen Latina entrepreneur.
- ✓ Overcoming Imposter Syndrome: How to stop playing small and grow your business.
- ✓ How to open, market, & scale a multi six figure business.
- ✓ Working Less & Making More: Setting up systems that help you scale
- ✓ How to be successful while still being able to give back to your community without self-sacrificing
- ✓ Overcoming Burn Out & Creating Balance from Hustle Culture to Creating Space



21+

years in the mental health field

13+

years in private practice

10+

years as a school social worker

4,000+

total podcast downloads

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PODCAST

COLLABORATION PACKAGES

PACKAGE A: \$1,200

- Professional Virtual Guest Speaking
- 45 minute presentation
- 45 minute Q&A
- Social Media Story Share

PACKAGE B: \$3,000

- Professional Keynote Speaking
(up to 60 minutes)
- Social Media Posts

PACKAGE C: \$5,000

- Half-Day Seminar
- Professional Keynote Speaking
- Social Media Posts

Speaking Impact

Feedback from event hosts & attendees

Janessa was a powerhouse of a presenter for my membership. She not only brought her good humor and high energy, but also delivered extremely impactful insights and motivation that my members loved. I will definitely be inviting her back."

*Doula Darcy, CEO
Doula Business Coach*

"Janessa is nothing short of a power player. She helped me assess and align my vision and goals for my personal life and what I wanted from my business. I was drowning when I found her and I did not fully realize how bad until she started to help me untie the knots. I am in a place now where I feel extremely successful as an entrepreneur and as a mom. I would not be in this place without her. "

*Jennifer Waldsmith, CEO
TME Brand Marketing*

CONTACT DETAILS

Plases feel free to contact me to
book or if you have any questions.



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